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**AgencyPort and Proxix Solutions Assist in Improving Underwriting
Results at AP Insurance**

Real-time, Web Access to Location Intelligence Leads to Smarter Underwriting

BOSTON, MA and PALM HARBOR, FL, April 3, 2006 – AgencyPort, a leading provider of agency portal and interface software, has integrated its product to access geolocation information from Proxix Solutions, a location intelligence company that provides advanced geospatial software, databases and integrated solutions. With the combined product offering, insurance companies can access precise location information in real-time as their agents are submitting business over the web.

AP Insurance, headquartered in Boston, MA, has implemented the combined solution from AgencyPort and Proxix Solutions to significantly improve the accuracy of its underwriting. By incorporating AgencyPort's AgencyPortal solution and Proxix's geospatial services, AP Insurance can standardize their customer data to USPS standards, analyze complex spatial relationships, such as distance to coast and brushfire risk, to accurately rate and assess risks.

“By knowing more about the risks submitted to us over the web, we are able to make informed underwriting and pricing decisions”, states Adam Black, CEO of AP Insurance. “Geolocation information is especially useful to us in our homeowner's line when we write business near the coast line, an area in which we specialize.”

“AgencyPort's software products have dramatically improved property and casualty insurance companies' underwriting efficiency and agency responsiveness”, states Steven Hauck, President of AgencyPort. “We are excited to incorporate geolocation information from Proxix with our software to further assist carriers by improving their underwriting results.”

“Our next generation geospatial tools deliver the unprecedented positional accuracy and location intelligence that insurance companies, such as AP Insurance, need to correctly assess risk,” stated Paul Wray, president of Proxix. “Leveraging the power of AgencyPort’s software and Proxix’s geospatial tools along with our hazard data provides insurance companies an industry-defining solution that enables them to substantially improve their underwriting.”

How It Works

AgencyPortal is a web-based platform that allows carriers to implement transactions quickly over the web. Through Web services integration and AgencyPortal software’s ability to interface with Proxix’s geospatial services and hazard databases, AP Insurance and other insurance companies can access locational and hazard data relevant to their insurance application in real-time via the Web.

AgencyPort

AgencyPort (www.agencyport.com) is the leading provider of web-based solutions designed specifically for property and casualty insurers. Our agency portal and interface products make it easy for agents to transact business, enhance the underwriting process and extend the life of carrier's existing policy administration systems. The result is a significant increase in process efficiency for both carriers and agents. The company was founded in 2000 and is headquartered in Boston, MA.

About Proxix

Proxix Solutions is a location intelligence company that provides advanced geospatial software, data and integrated solutions to help businesses make smarter decisions, understand and mitigate risks, cultivate profitable customer relationships and increase market penetration. In 2003, well-known leaders within the industry responsible for developing many geospatial industry firsts, including the first national address geocoder, founded the privately held company. Proxix is headquartered in Palm Harbor, FL with offices in Boulder, CO and Madison, WI. For more information on Proxix, visit www.proxix.com

About AP Insurance

AP Insurance (www.apinsure.com) helps maximize a retail agent’s business potential by providing a family of admitted and non-admitted insurance products with unparalleled speed and ease. AP Insurance represents the highest rated insurance companies and offers better, smarter, cost effective brokerage solutions.

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